Registered / Administration office

No. 1, Pruthvi House, Near Sanjeevani Hospital Road, Paldi, Ahmedabad – 380 007, Gujarat Tel: +91 79 2665 0175 / 2665 2511

Mob: +91 98254 14511 Fax: +91 79 2665 0175

Email:

 $\frac{pruthvifoods@gmail.com}{info@pruthvifoods.com}$

Website:

www.pruthvifoods.en.ec21.com www.indiamart.com/pruthvifoods

Manufacturing facilities

Not applicable

List of branches

None

Pruthvi's Foods Private Limited

This corporate profile has been prepared by CRISIL Ratings. CRISIL is India's leading ratings, research, risk and policy advisory company.

Date of Report: January 25, 2012

Valid till : January 24, 2013

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FACT SHEET		
Year of establishment	1992	
Year of incorporation	1992	
Legal status	Private limited company	
Legal history	No change since inception.	
Promoter	Mr. Kartik Ghiya	
Listed at	Not applicable	
Latest Turnover	Not available	
Contact person	Mr. Kartik Ghiya	
Bankers	Axis Bank and Nutan Nagrik Sahakari Bank Limited	
Auditors	A. G. Thakkar and Associates, Chartered accountants	
Number of employees	Permanent: 4 Contractual: 3	
Certifications and awards / memberships	None	
Brands	Songrika	

REGISTRATION DETAILS		
SSI Registration number 240071133931		
PAN number	AAACP9364M	
TAN number	Not available	
Central sales tax number	24573901638 C	
VAT number	24073901638 V	
Service tax number	Not available	
Excise registration number	Not applicable	
DGFT No / IE code	In Process	
EPF number	Not applicable	
ESI number	Not applicable	
Registered with	Registrar of Companies, Ahmedabad	
Registration number	U15499GJ1992PTC018245	

BUSINESS PROFILE

Business Description

Business Bescription	
Nature of business	: Trading
Industry	: Starch Derivatives, Confectionery Ingredients, Dehydrated powder and other Liquid Flavors
Business description	: The firm is engaged in trading of starch derivatives, confectioner ingredients, dehydrated powder and other liquid flavors
Experience in the business	: 20 years
Product range	 Skim Milk Powder, Cocoa Powder Drinking Chocolate, Icing Sugar Baking Powder, Custard Powder Flavored Glucose Powder Whey Powder, Vanilla Powder Choco Paste, Maize Starch Potato Starch, Tapioca Starch Rice Starch, Wheat Starch Maltodextrin
Key customers	 Vivant Pure Foods Private Limited, Ahmedabad, Gujarat Tejal Paper Mills Private Limited, Ahmedabad, Gujarat Padmavati Pharma Chemical, Mumbai, Maharashtra Indian Glycols Limited, Utarkhand
Geographic reach	Well spread



Product Profile

Product / service name	Share in net sales (%)
Trading in Starch Derivatives, Confectionery Ingredients, Dehydrated powder and other Liquid Flavors	100.00
Total	100.00

OWNERSHIP AND MANAGEMENT

Promoters' Profile

Sr. No.	Promoter's name	Age	Qualification	Designation / responsibilities	Relevant experience	Ownership of residence
1	Mr. Kartik Ghiya	28 years	B.Com and PGDM (Import)	Managing Director/overall management	4 years	Owned
2	Mr. Dinesh Natverlal Ghiya	61 years	BE (Mechanical)	Director/overall management	35 years	Owned
3	Mrs. Pavina Dinesh Ghiya	59 years	B.Com	Director/Inactive	Nil	Owned

Ownership Pattern

Shareholding pattern as on / Partners share of profit as on: March 31, 2011

Name of the shareholder	Relationship with promoter	Relationship with promoter Share in capital	
Mr. Kartik Ghiya	Promoter	Not available	%
Mr. Dinesh Natverlal Ghiya	Father	Not available	%
Mrs. Pavina Dinesh Ghiya	Mother	Not available	%
	Total	100.00	%



PHOTOGRAPHS OF THE FACILITIES:





Figure (1) Figure (2)





Figure (3) Figure (4)

SITE VISIT		
Address of the site visited	: No. 1, Pruthvi House, Near Sanjeevani Hospital Road, Paldi, Ahmedabad – 380007, Gujarat	
Date of site visit	: January 23, 2012	
No. of floors occupied	: One	
Size of premises	: 400 square feet	
Number of employees at the location	: 7	
Child labour at the site	: No	
Locality	: Residential	
Location area	: Urban	
Site location	: Side lanes	
Site used as	: • Administrative office	
	 Sales office 	
Site layout	: Spacious and well organized	
Space around the building / structure	: Front porch	
Location advantages	: None	
State of infrastructure	: Power: Stable	
	Back up power: Unavailable Water: Available	
	Labour unions: Do not exist	
	Transportation: Easily available	
	Overall infrastructure: Satisfactory	
Electricity consumption	: Not available	
Building structure	: Permanent	
Ownership of premises	: Owned	
Sharing premises with group entities	: No	
Other observations	: None	
Facilities available at the site	:	
• Telephone	Drinking water	
• Internet	Transport arrangement	
• Fax	Boundary wall	
 Name or sign boards 		

